

ITEM 12
BILL 69 (2013)RECEIVED
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C & C OF HONOLULU
2014 JAN 16 AM 11:40**From:** Carol Hendricks [carolhe@hawaii.rr.com]**Sent:** Thursday, January 16, 2014 10:59 AM**To:** Kobayashi, Ann;

; mail@outdoorcircle.org

Subject: Budget Committee Testimony

I am submitting testimony on Bill 69

Advertising on City buses will be the beginning of the downfall of Hawaii's beauty and attraction to visitors from around the world. Controlling the content will eventually be impossible. Hawaii's tourist economy will suffer. This will be a financial problem and will loose more money than it brings in from advertisers. The State law banning billboards should keep this from happening.

I am a resident of the Island of Hawaii and travel to Honolulu monthly. It is very disturbing to me. Drivers and pedestrians will see it at least as much as bus riders. On neighbor islands, historically we see what happens on Oahu eventually comes to our islands and sometimes isn't good.

Please hold this bill in committee. Thank you for considering my testimony against Bill 69.

Sincerely,

Carol Hendricks
Vice President
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